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U.S. Retirement Partners Selects Deepend for Website Design

ISELIN, N.J., August 7, 2008 – U.S. Retirement Partners (USRP), a national network of 403(b) firms, has selected deepend, Inc., of New York City, NY, to design their new interactive website. deepend will work closely with USRP to design a graphic interface that is indicative of the highest degree of form and function in an online medium.

“We have worked with deepend on other business projects and we are very impressed at the elegance and intuitive functionality of their designs,” said Robert C. Dughi, executive chairman of the board of USRP.

Currently, the USRP public website provides primarily company information. “We now require a website that is robust and dynamic, as we will be addressing the needs of a broader group of constituents including USRP Advisors, Plan Participants and Employer Plan Sponsors,” said Mark M. Skinner, CEO and president of USRP.

About U.S. Retirement Partners, Inc.

U.S. Retirement Partners, with headquarters in Iselin, N.J., was founded to give regional 403(b) providers the scale and capability of a large national firm to succeed in the K-12 marketplace. By joining USRP, partners have the opportunity to grow their businesses with the marketing, distribution and technology of an independent, national firm. For more information please visit www.usretirementpartners.com