



FOR IMMEDIATE RELEASE

Contact:

Mark Skinner, USRP

(732) 321-8311

mmskinner@usretirementpartners.com

U.S. Retirement Partners Establishes Internship Program
College Students Will Work at New Jersey National Office

Iselin, N.J., August 31, 2011 - U.S. Retirement Partners (USRP) recently initiated an internship program that is designed to expose college students to all aspects of its National Office operations in Iselin, New Jersey.

Michael Helfrich, a “rising” senior at Saint Joseph’s University in Philadelphia, PA just concluded his USRP summer internship. The Chatham, NJ resident spent the majority of his time working on projects for the Practice Management Group. In addition, he learned about other USRP business functions, including marketing, finance and human resources, through project participation and working directly with department heads and other key employees. Some of his projects included:

- Market Surveys
- Territory Analysis
- Downloading school district data for the Client Relationship Management system (CRM) imports

“We felt it was particularly important during these challenging economic times, to establish an internship program. This Program has proven to be a great opportunity for both USRP and Michael. We received an “extra set of hands” for several months, and he learned a great deal about the retirement planning marketplace,” said Mark M. Skinner, President and CEO of USRP.

“With Michael’s assistance this summer, we were able to assess specifically defined markets through the survey and analysis work he did for us. It’s quite helpful having this kind of data as we consider our growth opportunities,” said Dennis A. Francl, Vice President, Employer Services.

About U.S. Retirement Partners, Inc.

U.S. Retirement Partners, with headquarters in Iselin, NJ is the nation’s largest independent K- 12 public school benefits and retirement services firm with over 550,000 clients serviced through 19 regional Partner Firms.

Visit www.usretirementpartners.com for more information.